## **Product Data Sheet**



### **Bell Chalk Mug**

Fun and interactive chalk mugs supplied with a piece of chalk, enabling the user to write their own message on the mug.



## **Key Product Information**

Product Code: 12169BEL
Commodity Code: 69120023
MOQ: 144

Size: See Artwork Requirements

Branding Area: 185 x 40mm

Branding Method: Screen Print

Material: Stoneware mug

Made In: UK

PDF Proof: 24-48 Hours Express Service Not Available

Available:

Printed Proof Leadtime: 3 Working days

Leadtime: 10 Working days from proof approval

Colour: Black
Weight: 280g
Capacity: 9oz / 255ml

## **Packaging and Other Information**

No Per Carton: 72

Packaging Details: 714 x 486 x 349mm

Carton Weight: 25.2Kg

Standard Packaging: MugSafe® Packaging
Alternative Packaging: Mailing carton, Full colour

presentation box, MugSafe® Solo, Acetate, 4 or 6up boxes

### **Recommendations and Limitations**

Due to the specialist nature of this product we recommend hand washing to maximise the useable life of the product, care should also be taken when using metal objects on the inside of the mug. Although this mug is microwave safe, prolonged heating may damage the surface. Please wash mug before use.

Ideal For: Trade Exhibitions, Cafés / Coffee Bars, Corporate Giveaways, Desktop Promotions

# **Artwork Requirements**



## **Bell Chalk Mug**

Sizes available: Approximate dimensions 93mm tall x 80mm diameter. Please note mugs may vary slightly in size and these details should be used for guidance only.

We can accept artwork by disk, email or you can upload onto our FTP site. Please contact us for details.

### Programs:

Mac: QuarkXpress 7, Illustrator, PhotoShop, and Adobe In Design.

PC: PhotoShop and Adobe InDesign

#### Please supply us with:

- Finished version of the artwork.
- All of the source files used to create the finished version, including all high resolution scans, all screen and printer fonts Label the disk with job title and return address.

All artwork supplied must be fully editable. The finished version should be supplied as a CYMK file (plus spot colour separations.)

Please note text must be no smaller than 8pt (15pt for etched mugs) and reversed out text should be larger and in bold.

Emailed artwork must be clearly labelled with your order number and company name in the reference line, or supplied on CD with the same information clearly marked. 4 colour process artwork needs to be 300dpi or higher.

#### Supply a print out:

Black and white or from a low-cost colour printer using the right file, not an earlier version. Label with PMS references for all corporate colours or other critical colour matches. Supply colour samples or swatches at the outset. Customer supplied printouts cannot be matched because there is no consistency of calibration between their machine and our press.

For Screen Printed designs please supply the following:

- Editable EPS file
- Image saved at 100% size or larger
- Pantone® references supplied for colours
- Fonts supplied or text saved as curves

Due to nature of this product tight registration may be difficult - registration may move by up to 3mm on screen print.

If you would like further information regarding a specific design, please feel free to contact us

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code.

See the following page(s) for the artwork templates for this product.

All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.