# **Product Data Sheet**



## **Duraglaze® Latte PhotoMug**

Our popular Latte Photomugs offer photo quality print giving stunning visual results of your image. We offer an exclusive collection of patent protected Duraglaze® PhotoMugs, which have been independently tested to BS EN 12875-4 confirmed 100% dishwasher proof; they simply will not fade staying bright and vibrant for the lifetime of the mug. Furthermore, the Duraglaze® PhotoMugs come in various body styles which are printed in full colour by dye sublimation, some of them right from top to bottom, for photo quality print unobtainable by any other means. Our Duraglaze® Latte PhotoMug offers exceptional value for money and is an absolute bestselling promotional product.



## **Key Product Information**

Product Code: 12168SMA Commodity Code: 69120023

MOQ: 72

Size: See Artwork Requirements

Branding Area: 200 x 104mm

Branding Method: Dye Sublimation

Material: Stoneware mug

Made In: UK

PDF Proof: 24-48 Hours Express Service 48 Hour

Available:

Printed Proof Leadtime: 3 Working days

Leadtime: 5 Working days from proof approval

Colour: White Weight: 365g

Capacity: 12oz / 340ml

# **Packaging and Other Information**

No Per Carton: 72

Packaging Details: 714 x 486 x 387mm

Carton Weight: 26.3Kg

Standard Packaging: MugSafe® Packaging

Alternative Packaging: Single white mailing carton, 4 or

6up boxes, MugSafe® Solo

### **Recommendations and Limitations**

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code. Please wash mug before use.

The mug base can also be printed in 1 colour, extra charges apply.

Ideal For: Tourist Attractions, Builders Merchants, Councils, The Office and Home, Educational Organisations

# **Artwork Requirements**



## **Duraglaze® Latte PhotoMug**

Sizes available: Approximate dimensions 102mm tall x 90mm diameter. Please note mugs may vary slightly in size and these details should be used for guidance only.

We can accept artwork by disk, email or you can upload onto our FTP site. Please contact us for details.

#### Programs:

Mac: QuarkXpress 7, Illustrator, PhotoShop, and Adobe In Design.

PC: PhotoShop and Adobe InDesign

### Please supply us with:

- Finished version of the artwork.
- All of the source files used to create the finished version, including all high resolution scans, all screen and printer fonts Label the disk with job title and return address.

All artwork supplied must be fully editable. The finished version should be supplied as a CYMK file (plus spot colour separations.)

Please note text must be no smaller than 8pt (15pt for etched mugs) and reversed out text should be larger and in bold.

Emailed artwork must be clearly labelled with your order number and company name in the reference line, or supplied on CD with the same information clearly marked. 4 colour process artwork needs to be 300dpi or higher.

#### Supply a print out:

Black and white or from a low-cost colour printer using the right file, not an earlier version. Label with PMS references for all corporate colours or other critical colour matches. Supply colour samples or swatches at the outset. Customer supplied printouts cannot be matched because there is no consistency of calibration between their machine and our press.

For Screen Printed designs please supply the following:

- Editable EPS file
- Image saved at 100% size or larger
- Pantone® references supplied for colours
- Fonts supplied or text saved as curves

Dye sublimation printed designs need a 2mm bleed and live matter must be 10mm from the edge of the mug, to ensure a crisp print quality.

Due to the small size variances that can occur between mugs, as well as the need to have artwork which is warped to suit the Latte mug shape, straight lines or lines of text can sometimes appear askew, particularly if printed near to the edge.

If you would like further information regarding a specific design, please feel free to contact us

See the following page(s) for the artwork templates for this product.

All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.

