# **Product Data Sheet**



## **Ergo Acrylic Mug**

Robust, ergonomic plastic mugs supplied in recycled white. Graphite and translucent colours also available from 1,000 pieces, please call us for details.



## **Key Product Information**

Product Code: 18042

Commodity Code: 3924100000

MOQ: 72

Size: See Artwork Requirements

Branding Area: 170 x 40mm
Branding Method: Screen Print
Material: Plastic
Made In: UK

PDF Proof: 24-48 Hours Express Service Not Available

Available:

Printed Proof Leadtime: 3 Working days

Leadtime: 10 Working days from proof approval

Colour: Recycled White

Weight: 90g

Capacity: 13oz / 370ml

## **Packaging and Other Information**

No Per Carton: 72

Packaging Details: 400 x 310 x 270mm

Carton Weight: 3.8Kg
Standard Packaging: Bulk Packed

Alternative Packaging: Single white mailing carton

### **Recommendations and Limitations**

QR Codes - Please note that the print process and substrates used in the production of this item may not always allow QR codes, if present on your artwork, to function correctly. When approving your proof, you are accepting that this may be the case and as such accept full liability for any malfunction of the QR code. Please wash mug before use.

Ideal For: Childrens Promotions, Desktop Promotions, Party / Toy Shops, Restaurants

# **Artwork Requirements**



## **Ergo Acrylic Mug**

Sizes available: Approximate dimensions 97mm tall x 80mm diameter. Please note mugs may vary slightly in size and these details should be used for guidance only.

We can accept artwork by disk, email or you can upload onto our FTP site. Please contact us for details.

#### Programs:

Mac: QuarkXpress 7, Illustrator, PhotoShop, and Adobe In Design.

PC: PhotoShop and Adobe InDesign

### Please supply us with:

- Finished version of the artwork.
- All of the source files used to create the finished version, including all high resolution scans, all screen and printer fonts Label the disk with job title and return address.

All artwork supplied must be fully editable. The finished version should be supplied as a CYMK file (plus spot colour separations.)

Please note text must be no smaller than 8pt (15pt for etched mugs) and reversed out text should be larger and in bold.

Emailed artwork must be clearly labelled with your order number and company name in the reference line, or supplied on CD with the same information clearly marked. 4 colour process artwork needs to be 300dpi or higher.

#### Supply a print out:

Black and white or from a low-cost colour printer using the right file, not an earlier version. Label with PMS references for all corporate colours or other critical colour matches. Supply colour samples or swatches at the outset. Customer supplied printouts cannot be matched because there is no consistency of calibration between their machine and our press.

For Screen Printed designs please supply the following:

- Editable EPS file
- Image saved at 100% size or larger
- Pantone® references supplied for colours
- Fonts supplied or text saved as curves

Due to nature of this product tight registration may be difficult - registration may move by up to 3mm on screen print.

If you would like further information regarding a specific design, please feel free to contact us

See the following page(s) for the artwork templates for this product.

All information correct at time of publication. Whilst we endeavour to maintain the accuracy of this document, details may change without notice.

Job Information		Print Inform	nation	Artwork Advisory
Job No: Description: Product: Colour: Proof No: Date: Repro:	393444 Sample Ergo Grey 1 04/08/2014 AE	Process: Dimensions: Colour(s):  Where spot colour we will apply a Par	Screen 170 x 40mm 5  Pantone xxxx	*Faces indicate a right hand drinker,  Screen printed detail must be at least 1pt (0.353mm) thick  Text should be minimum 8pt to remain legible. Light text on a dark background will reproduce better if bold  Please avoid placing critical matter (text, Logos, Borders) within these areas



